



RiverWalk Resort at Loon Mountain sits in the foreground, with South Peak Resort slopeside homes and future development just across the river at the base of Loon Mountain's South Peak expansion.

# It's all about Connection:

## New England's Most Talked-About Mountain Zip Code

Two hours north of Boston, just past exit 31, the highway makes a sweeping right turn to reveal the iconic granite cliffs of Franconia Notch in the distance. For locals, it's a moment frozen in time—a scene etched into memory that stirs a quiet, instinctive whisper: “I’m home.” For many others, the feeling is just as powerful, even if only temporary - a second home, a summer vacation, or a “sick day” that just happens to follow an epic powder dump. By the time I-93 slips into Lincoln and Woodstock - two New Hampshire towns stitched into a natural seam carved into the mountains by the Pemigewasset River - daily noise yields to the sound of the “Pemi” and the hush of the forest. Yet “world away” doesn’t mean remote. In this pocket of New Hampshire’s Western White Mountains, the comforts of town meet the charisma of a major ski resort—and two premier places to put down

roots are reshaping what mountain ownership looks like now: RiverWalk Resort at Loon Mountain and South Peak Resort. While there are countless scenic vistas along the famed Kancamagus Highway, perhaps the most recognizable recent silhouette is RiverWalk Resort—a statuesque nod to the Grand Hotels of the past, perfectly framed by the mountains and forest that once fueled a logging economy. Those mountains now give more than raw materials; they’re the region’s beating heart, driving a new economy with an infinitely sustainable resource—our capacity for wonder. It’s the simple human urge to be awed and to share that feeling with the people we love: to trade city noise for forest quiet, to watch kids count stars, to chase first tracks or wade into a cold, clear stream. That desire brings travelers back season after season and keeps lights glowing in cafés and tasting rooms, ski

schools and bike shops, galleries, inns, and outfitters. In the Western White Mountains, inspiration isn’t a moment—it’s a marketplace, powered by a true renewable energy: the wish to belong to a place that makes us feel more alive. That sense of belonging is what draws people to call RiverWalk home. Beyond its role as a grand resort for overnight guests, it also offers true turnkey, resort-style vacation homes in both fractional and full ownership. In a market where second homes can drift toward the transactional, RiverWalk leans into belonging. Owners often describe joining a “family,” and the resort seems built for that word: suites that live like homes—with kitchens for big, messy breakfasts, balconies for long mountain sunsets, and square footage that lets families spread out. Owners and guests move easily between the on-site winery, a destination day spa, and one of New England’s

largest lagoon pools, while the property’s restaurants and fitness spaces make four-season living feel effortless. Across the river, South Peak Resort is writing its own chapter. If RiverWalk is town-forward ease and hospitality, South Peak is trail-forward living with mountain craft in its DNA. Ownership ranges from homesites and townhomes to thoughtfully designed slopeside residences that make first tracks feel like a daily habit. The neighborhood ethos tilts Adirondack-modern: generous lots, refined architecture, and a planned base-area village with dining, retail, and destination-style amenities—that will keep the lights on long after last chair. But beyond the overall aesthetic and convenience, you will find a growing community of homeowners, who are just as eager to discuss the long term investment opportunity. Meanwhile, back across the river, just steps from the front door of RiverWalk, South Peaks’ newly renovated Mills Marketplace has changed the pulse of Main Street afternoons and off-the-slope evenings. Inside the restored mill complex, a cluster of new shops and restaurants complement long time favorites such as Burgeon Outdoor Apparel, The Moon Bakery & Cafe and others. Hip new



The newly renovated and bustling Mills Marketplace – steps from Main Street, RiverWalk and South Peak.

dining and drink options— Snowfish Sushi, Bluebird Martini Bar and Basecamp Brewing are delivering a whole new, trendy vibe to the complex, which includes several new retail outlets as well. It’s the kind of “let’s wander” destination that turns a quick bite into an unhurried night out, a reminder that convenience isn’t a promise for later; it’s part of the experience now. The shared backdrop to both stories is Loon Mountain’s Flight Path: 2030, a decade-long plan to “Pioneer the NEW New England”. This ambitious and visionary plan is well underway and has already reshaped the South Peak side of the mountain with new trails, lifts, and a broadened footprint that pushes skiable terrain past 400 acres. Future expansion adds breadth for families learning together and depth for skiers

seeking quiet, gladed mornings—an evolution that strengthens Loon as a true four-season hub, and when completed will approach nearly 1,000 skiable acres, making it one of the largest ski resorts in the east. And then there’s the connective thread: New England’s first pulse-movement gondola that will link RiverWalk and Lincoln’s Main Street to Loon’s expanded terrain and South Peak Resort. For owners at RiverWalk and South Peak, that means a rare East-coast convenience: slide from Main Street to first chair without starting a car, then glide back for lunch, spa time, or an evening in town. What emerges is a single, connected destination with two complementary residence options: one anchored in a resort’s hospitality DNA, the other in slopeside residential culture. For anyone weighing where to plant a four-season life in the Northeast, it’s clear the ingredients that make a destination magnetic have aligned. This stretch of the Western White Mountains is no longer a “someday” idea—it’s the place people are choosing now, before the limited inventory in both properties is gone.



Slopeside custom Homes, homesites and townhomes available at South Peak Resort: -

*Riverwalk Resort:*  
*riverwalkresortatloon.com*  
*South Peak Resort:*  
*southpeakresort.com*